

OUTREACH COMMITTEE

Central Jersey Intergroup (CJI) - Overeaters Anonymous (OA)
June 7, 2026 - 7:30 pm (via Zoom)

NOTES

- **Attendance:** Josephine, Paola, Lucille, Denise, Marybeth and Joan.
- **Budget Report:**
 - Waiting for updated numbers from the May treasury report to be presented at CJI meeting on 6/12/26
- **Health Fairs/Conventions/Events/Conferences: Upcoming events (2026 & 2027)**
 - National Association of Social Workers (NASW) – New Jersey (4/26-4/27/2026 AC – Sunday & Monday)
 - Sunday 4/26 Paola & Josephine (CJI) attended – Monday 4/27 Joann, Will, Doris (SJI) & Annie (Philly) attended and it was very successful
 - Location was great. Will ask for the same location next year. Giveaways and raffle were impactful.
 - Region 7 provided 50% reimbursement for this event to CJI and it was forwarded to Josephine to split with 3 other intergroups
 - New Jersey Integrated Mental Health (NJIMH) – 5/27/2026 Asbury Park (OA volunteers are permitted to attend one workshop AM/PM)
 - Marybeth & Kevin from CJI volunteered at this event and packed up (Lucille unable to attend but set up)
 - Successful event, will attend again next year. Giveaways and raffle were impactful.
 - New Jersey Education Association (NJEA) – annual conference (11/5-11/6/2026 AC) upcoming – will discuss in a few months
 - Obesity Week – Washington, DC Region 7/World Service 11/14-11/17/26 (Josephine & Lucille) Region 7 has asked CJI to help other intergroups about event
 - Lucille and Josephine attended the meetings so far. Both have volunteered to help and are willing to go on Saturday to setup and stay for the weekend. Region 7 asked to borrow some of our equipment.
 - They asked for \$\$ from intergroups and Lucille suggested we contribute the \$500 from Outreach that was budgeted for a billboard but is not happening this year.
 - Event is not in DC proper but on the National Harbor which is outside of VA (hard to get to via mass transit as it is not on the metro line many members do not drive)
 - New Jersey Prevention Network (NJPN) – annual conference (5/13-5/14 2027 AC) next year
 - New Jersey Association of Mental Health & Addiction Agencies (NJAMHAA) conference – maybe in 2027 if we get early lower price table fee
- **Literature:**
 - Mikey requested literature & tear off “STOP” posters for doctors’ offices – Lucille mailed 8 stamped “STOP posters plus 15 Questions + Many Symptoms One Solution (100 of each)
 - Literature ordered and received for NJIMHC – OA New Prospect cards (20 packs of 30 @ \$3.00 per pack = \$60.00 plus \$12.00 shipping = \$72.00) Lucille submitted for reimbursement
- **Give Aways & Other Items:**
 - Give Aways – no give aways needed at this time. Will review again prior to NJ Education Association event. Spinning Wheel may be used at Obesity Week event if approved
- **Medical Schools & Hospitals:**
 - Mikey contacted 16 psychiatric residents about OA presentation in September – he is looking for younger people to attend (Josephine and Paola would like to go and he needs 3 more) and will follow up in July.
- **Rehabs/Support:**
 - New Hope (rehab)– monthly OA presentation to clients (Lucille)
 - CJI Outreach committed to 1st Tuesday of each month at 1:15 pm (1 hour) 3 OA members
 - June 2 = Lucille, Marybeth, Lusk – Lucille thanked Marybeth for her continued service and especially Lusk for going above and beyond with his service
 - July 7 = Lucille, Joan and Marybeth
 - August 4 = Lucille, Kevin, Mikey

- **Young People:**
 - Student Events – approach students about OA at colleges/universities by attending Student events –
 - Paola sent Lucille and Joan list of Central NJ colleges & universities Student Affairs dept. with script so they can call/email (August/September better time to contact)
 - Not a good time to call now, Lucille and Joan will start calling in August/September.
 - Kean University – Josephine to contact them about Fall event with the Health Center (Kean Day)
- **Newcomers:**
 - Meetings – remember to ask newcomers how/where they heard about OA
 - CJI Phone (732-637-9420) - monthly report about calls/texts received
 - April: 1 call (Colleen) asking for newcomer information – Lucille mailed her the “Where Do I Start” pamphlet and she was very grateful
 - May: 1 call (Led) referred to South Jersey Intergroup; 1 call asking for meeting information in Burlington County – referred them to oa-southjersey.org website + 2 calls from phone numbers who left no message and did not respond to return message left.
- **Advertising:**
 - Pine Barrens Tribune ad (\$100 = 3 months) Sept, Oct, Nov advertising in the Pine Barrens Tribune - \$100
 - Coffee News ad (\$65 month) Dec 2025/Jan/June/July ads
 - Total annual advertising budget \$400 - Joan is asking for an additional \$60 and approved by the Committee.
- **Outreach Recruitment:**
 - CJI Newsletter – new one is on CJI website (oa-centraljersey.org) with article on Outreach
- **New Business:**
 - County Fairs 2027 – Ocean & Monmouth County (Josephine & Lucille) discuss pros and cons of participating next year
 - Weave Recovery Conference – this year at Bell Works on 7/9/26 – discuss pros & cons of participating next year (2027) gse.lgbtq/weave (Marybeth)
 - New Stand-Up OA Retractable Banner – request to purchase generic one for use at joint IG events or events outside of NJ (current one is falling apart) – Lucille & Josephine
 - Discussed not including the Central Jersey Intergroup on the banner - will discuss and decide next month.
- **Next Meeting;** Sunday, July 5, 2026 at 7:30 pm